

Image stack brief

Amazon Image Rules

For the main image Products must fill at least 85% of the image. Images must show only the product that is for sale, with few or no props.

Main images must have a pure white background

Images must be at least 1000 pixels on the longest side and at least 500 pixels on the shortest side to be zoom-able. In reality go for 1,000 x 1,000 minimum and square.

Images must not exceed 10,000 pixels on the longest side.

JPEG

1. White background image – do this for each color. Show all the other colors at the bottom – like the picture below



Roll over image to zoom in

2. Size – 60” x 80”

Text color to be hex code - E63946



OUTDOOR PICNIC BLANKET

- Easy to carry
- Extra large size
- Accommodates 4-6 people
- Fold down small for easy to carry and pack
- Waterproof and sandproof



3. Beach Lifestyle Image



Do not put the word “Beach”

5. Picnic lifestyle setting



6. Photoshop a family image like this if it is possible



7. photo like this – but also show it packaged in the love everyday clear bag

Do not need any text

Do not do for the red spoons



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